



**Western Region PTA®  
2009 - 2010 Newsletter Award**

**WESTERN REGION PTA® INVITES YOUR PARTICIPATION IN THE NEWSLETTER AWARD COMPETITION.** We have established this award to recognize outstanding achievement in fostering communication between the school and the home. The award will be presented at **Spring Conference on Thursday, May 20th, 2010.**

**ELIGIBILITY:** Any PTA® unit or council in good standing in Western Region

**CRITERIA:**

**LAYOUT AND DESIGN**

- Completed masthead
- Variety of materials
- Spelling and grammar
- Accuracy
- Originality

**APPEARANCE**

- Neatness
- Layout
- Clarity
- Illustration

**CONTENT**

- National, State and Region PTA® information
- News of local unit and council.
- Messages from PTA® president and school administrators
- Articles from PTA® chairmen and school personnel
- News items that are informative and essential to Parents, students and school personnel.

**ENTRY RULES:** All newsletters must have been published during the school year August 2009 - March 2010. Submit **ONLY** two different newsletter issues (e.g. you may wish to submit your November 2009 and March 2010 issues).

In keeping with the policy of Western Region PTA, the award may or may not be granted at the discretion of the committee, if in the opinion of the committee, there is no candidate meeting the criteria for the award.

An entry form **MUST** accompany your entries.

**POSTMARK DEADLINE FOR ALL ENTRIES is WEDNESDAY, MARCH 31, 2010.**

**THE WINNER WILL BE FORWARDED TO THE NYS PTA NEWSLETTER COMPETITION.**

MAIL THIS ENTRY FORM TO: **WRPTA Region Director Maria Eagen**  
**3660 Heatherwood Dr.**  
**Hamburg, NY 14075**  
**648-6069**

NAME OF NEWSLETTER \_\_\_\_\_

FULL NAME OF PTA \_\_\_\_\_ UNIT CODE # \_\_\_\_\_

PTA PRESIDENT \_\_\_\_\_ PHONE # \_\_\_\_\_

NEWSLETTER EDITOR \_\_\_\_\_ PHONE # \_\_\_\_\_

ADDRESS \_\_\_\_\_